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For Immediate Release

## **Bike to Work Week Numbers Up, Despite Drizzly Weather**

**Victoria** – Held every year in late May or early June, Bike to Work Week is strategically positioned to kick-off the summer months, encouraging people to get cycling. Usually the weather is cooperative, but not this year! However, despite 3 ½ days of grey and rainy weather, cyclists were out in droves – more than 650 teams, representing 6,447 cyclists.

This marks an increase of 3.5% over 2007's landslide year.

Of those, we're pleased to report that 947 were new to commuter cycling and based on past years' experience, at least 25% are expected to continue cycling year round.

Stay tuned for participant survey results this fall.

Bike to Work Victoria President, Robert Wickson says, "This year's results really demonstrate that people are finding ways to ride to work. They know that with a little preparation cycling can be comfortable in any weather."

People cycle for health and for fun, but rising gas prices definitely give many people the motivation to go the extra mile!

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